



Summer Movie Balloons 2025





Moana
AirWalkers® XL® P76 49024-01
24"/60cm w x 68"/172cm h



Moana
Cl: AirLoonz® Junior P60 48518-01
24"/60cm w x 39"/99cm h



(Back)



Moana
SuperShape® XL® P38 48516-01,02
23"/58cm w x 26"/66cm h



(Back)

XL
hang tabs



Moana
Standard HX® S60
48515-01,02

(Back)



Disney
MOANA 2

"Moana 2" is

In theaters now

Important Dates:

Shipping: 4/4/25

Click here to watch the **Trailer**



MOANA 2 © Disney

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Disney MOANA 2

Moana 2 was originally conceived as a television project, but due to it's

Popularity & Appeal

it was updated to become a theatrical release

20M

Trailer views on YouTube indicating strong audience interest¹

\$687.2M

Worldwide box office gross for the first Moana movie²

\$1B

Worldwide box office gross to date for Moana 2²

Audience Target

Primary: Girls Aged 3-8 **Secondary:** Young Adult Women



"Moana 2" is

In theaters now

The Plot

"Moana 2" is an all-new musical comedy adventure film set four years after the original feature. The story continues with Moana, our favorite wayfinder, as she sails the seas to discover new islands, always returning home to her family on Motunui. Just when she feels she has bridged the gap between land and sea, she receives a shocking and mysterious call from her ancestors to seek a legendary island that may take years or even a lifetime to find. Assembling her crew, Moana embarks on this epic journey, discovering that she is not just Moana of Motunui, but Moana of the entire ocean.

Sources: 1-YouTube 2-IMDB



MOANA 2 © Disney

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Lilo and Stitch
Orbz® XL™ G40 48514-01
15"/38cm w x 16"/40cm h



Lilo and Stitch
Bouquet P76
48513-01



Lilo and Stitch
SuperShape® XL® P38 48512-01,02
26"/66cm w x 27"/68cm h



Lilo and Stitch
Standard HX® S60
48511-01,02

Disney
**Lilo &
Stitch**

"Lilo + Stitch" hits theaters
May 23, 2025



Important Dates: Shipping: 4/4/25

Click here to watch the **Trailer** 

LILO + STITCH © Disney

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Disney Lilo & Stitch

Lilo + Stitch's

Global Appeal

is above average across most markets among adults 18-38¹

Stitch ranks as the

#2

most-wanted IP for product out of all tested franchises among Gen-Z Women (18-24) across multiple product categories²

Stitch ranks as the

#15

most wanted IP for product out of all tested franchises among Girls 13-17²

adult men (18-38) express

Strong Interest

in Stitch across key merchandise categories²

Audience Target

Primary: Tweens, Teens, Young Adults **Secondary:** All Ages



"Lilo + Stitch" hits theaters

May 23, 2025

The Plot

Lilo + Stitch is an upcoming American science-fiction film that will be a live-action/CGI remake of Disney's 2002 animated feature film of the same name. In the film, Lilo discovers the galaxy's most wanted extraterrestrial, Experiment 626, and renames him Stitch. Lilo unofficially adopts Stitch as her new "dog." Through her love and unwavering belief in "Ohana," the Hawaiian word for family, Lilo and Stitch develop a special friendship, and she teaches him to love unconditionally. They experience everyday activities like Hula dancing, school, surfing, and help each other out of sticky situations along the way.

Sources: 1-2021 DPEP Franchise/Character Study 2-2021 Franchise x Product Category Study



LILO + STITCH © Disney

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How to Train Your Dragon
Bouquet P76
48509-01



How to Train Your Dragon
SuperShape® XL® P38 48508-01,02
44"/111cm w x 19"/48cm h



How to Train Your Dragon
Standard HX® S60
48507-01,02



"How To Train Your Dragon" hits theaters
June 13, 2025



Important Dates: Shipping: 4/4/25

Click here to watch the **Trailer**

HOW TO TRAIN YOUR DRAGON ©Universal City
Studios LLC & DreamWorks Animation LLC

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DREAMWORKS
HOW TO TRAIN YOUR
DRAGON

This film marks the first

Live Action

entry in the How To Train Your
Dragon franchise

\$1.6B

Franchise global box
office to date¹

90%+

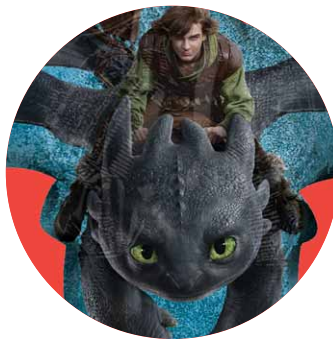
Fresh on Rotten
Tomatoes across the
entire franchise¹

**Best
Animated
Feature**

Golden Globe in 2011¹

Audience Target

Primary: Boys Ages 6-12 **Secondary:** Girls Ages 6-12 and General 13+



"How To Train Your Dragon" hits theaters

June 13, 2025

**The
Plot**

How To Train Your Dragon is a live-action remake of DreamWorks Animation's 2010 animated film of the same name, which itself was loosely based on the 2003 novel by Cressida Cowell. On the rugged isle of Berk, where Vikings and dragons have been bitter enemies for generations, Hiccup Horrendous Haddock III, the inventive yet overlooked son of Chief Stoick the Vast, defies centuries of traditional dragon-fighting practice when he befriends Toothless, a feared Night Fury dragon. Their unlikely bond reveals the true nature of dragons, challenging the very foundations of Viking society.

Source: 1-Universal



HOW TO TRAIN YOUR DRAGON ©Universal City
Studios LLC & DreamWorks Animation LLC

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Jurassic World: Rebirth
Bouquet P38
48114-01



Jurassic World: Rebirth
SuperShape® XL® P38 48113-01,02
23"/58cm w x 33"/83cm h



Jurassic World: Rebirth
Standard HX® S60
48112-01,02



"Jurassic World Rebirth" hits theaters

July 2, 2025

Important Dates: Shipping: 4/4/25

Trailer coming soon!



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The Jurassic Icon is one of the

Most Recognizable

movie icons in the world

\$6B+

Franchise global box office to date¹

2.1B

Views across Jurassic YouTube channels¹

285M+

Video game installs, with a new game arriving in 2026¹

Audience Target

Primary: General Audiences 13-54 and Boys 6-12 **Secondary:** Boys 3-5



"Jurassic World Rebirth" hits theaters

July 2, 2025

The Plot

Five years after the events of Jurassic World Dominion, the planet's environment has shown itself to be mainly inhospitable to dinosaurs. The survivors now live in remote tropical regions with conditions similar to those in which they were formerly abundant. Zora Bennett, a covert operative, is hired to work with paleontologist Dr. Henry Loomis and team leader Duncan Kincaid on a top-secret mission. Their goal is to locate the three largest creatures within the tropics and acquire their DNA, which contains the key to a drug that will miraculously save human lives. The team crosses paths with a civilian family whose boating adventure was overturned by roving aquatic dinosaurs, leaving them all stranded on an island where they must confront a terrifying, ominous revelation that has been kept secret from the world for decades.

Source: 1-Universal



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(Side views)

orbz XL

Superman
Orbz® XL™ G40 48523-01
15"/38cm w x 16"/40cm h



Superman
Bouquet P76
48522-01



XL

Superman Emblem
SuperShape® XL® P38 29692-01,02
26"/66cm w 20"/50cm h



Hex XL

Superman
Standard HX® S60
48520-01,02



Superman
Mini Shape A35
48531-02



"Superman" hits theaters

July 11, 2025

Important Dates:

Shipping: 4/4/25

Click here
to watch the

Trailer



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Superman is the
**Most
Recognizable**
superhero among U.S. adults¹

**Best
Selling**
Comic book
of all time¹

Over
600M
comics sold
worldwide¹

\$2.5B
Box office for
Superman movies
since 1978¹

Audience Target

Primary: All Ages



"Superman" hits theaters

July 11, 2025

**The
Plot**

Superman is an upcoming superhero film based on the Superman character from DC Comics. The film explores Clark Kent/Superman's journey to reconcile his Kryptonian heritage with his adoptive human family in Smallville, Kansas. It will be the first film in the new DC Universe and a reboot of the Superman film series. Written and directed by James Gunn (Guardians Of The Galaxy), the film stars David Corenswet as Clark Kent/Superman, alongside Rachel Brosnahan, Nicholas Hoult, Edi Gathegi, Anthony Carrigan, Nathan Fillion, Isabela Merced, Skyler Gisondo, Sara Sampaio, Maria Gabriela de Faría, Wendell Pierce, Alan Tudyk, Pruitt Taylor Vince, and Neva Howell.

Source: 1-Statista



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Even more
balloons for
**Moana,
Lilo & Stitch and
Jurassic World**
can be found in our
**Everyday
Catalog!**

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